

ORDER



Orders
Order / Rev: 1926985
Alt Order #: MANUAL
Product Desc: Elizabeth Markowitz for Texas House Dis
Estimate: 6271
Flight Dates: 01/23/20 - 01/28/20
Original Date / Rev: 01/22/20 / 01/28/20
Order Type: RFP

KHOU
Primary AE: Rachelle Ray
Sales Office: TSCHI
Sales Region: NAT

Agency
Name: AL Media / POL
Buying Contact:
Billing Contact:
 222 W. Ontario St.
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Elizabeth Markowitz / D / State H
Demographic: A25-54
Product Codes: PL-State House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: 12/27/20
Advertiser External ID: 186958
Agency External ID: 39474AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/26/20	24	\$14,270.00	\$12,129.50
01/27/20	01/28/20	12	\$6,940.00	\$5,899.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	24	\$14,270.00	\$12,129.50	0.00
February 2020	12	\$6,940.00	\$5,899.00	0.00
Totals	36	\$21,210.00	\$18,028.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachelle Ray			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	25%	\$21,210.00
Market	100%	\$84,840.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	01/23/20	01/28/20	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MT-TF--	:30	1	\$380.00	P04	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	---TF--		1				\$380.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KHOU	01/20/20-01/26/20	Local News @ 6a M-F	6-7a	---ThF----	:30		(\$380.00)		0.00	NM		
		Credited													
		Week: 01/27/20	02/02/20	MT-----		1				\$380.00		0.00			
N 2	KHOU	01/23/20	01/28/20	CBS This Morning CBS This Morning	CM	7-9a	MT-TF--	:30	3	\$280.00	P04	0.00	NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	---TF--		3				\$280.00		0.00			
		Week: 01/27/20	02/02/20	MT-----		1				\$280.00		0.00			
N 3	KHOU	01/23/20	01/28/20	Local News @ 8a Sa Local News @ 8a Sa	CM	8-930a	-----S-	:30	2	\$200.00	P04	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	-----S-		2				\$200.00		0.00			
		Week: 01/27/20	02/02/20	-----		0				\$200.00		0.00			
N 4	KHOU	01/23/20	01/28/20	CBS Sunday Morning CBS Sunday Morning	CM	8-930a	-----S	:30	2	\$650.00	P04	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	-----S		2				\$650.00		0.00			
		Week: 01/27/20	02/02/20	-----		0				\$650.00		0.00			
N 5	KHOU	01/23/20	01/28/20	Face the Nation Face the Nation	CM	930-10a	-----S	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	-----S		1				\$450.00		0.00			
		Week: 01/27/20	02/02/20	-----		0				\$450.00		0.00			
N 6	KHOU	01/23/20	01/28/20	Price is Right Price Is Right	CM	10-11a	MT-TF--	:30	3	\$600.00	P03	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	---TF--		3				\$600.00		0.00			
		Week: 01/27/20	02/02/20	-----		0				\$600.00		0.00			
N 7	KHOU	01/23/20	01/28/20	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	MT-TF--	:30	2	\$550.00	P03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	---TF--		2				\$550.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KHOU	01/20/20-01/26/20	Local News @ 12p M-F	12-1230p	---ThF----	:30		(\$550.00)		0.00	NM		
		Credited													
		Week: 01/27/20	02/02/20	M-----		1				\$550.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	KHOU	01/27/20-02/02/20	Local News @ 12p M-F	12-1230p	M-----	:30		(\$550.00)		0.00	NM		
		Credited													
N 8	KHOU	01/23/20	01/28/20	Let's Make a Deal 2-3p Let's Make a Deal 2-3p	CM	2-3p	MT-TF--	:30	2	\$470.00	P03	0.00	NM	5	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	---TF--		2				\$470.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	---TF--					2	\$470.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KHOU	01/20/20-01/26/20		Let's Make a Deal 2-3p		2-3p	---ThF----	:30		(\$470.00)		0.00	NM		
Credited															
2	KHOU	01/20/20-01/26/20		Let's Make a Deal 2-3p		2-3p	---ThF----	:30		(\$470.00)		0.00	NM		
See MG 8.5,8.6,8.7,8.8															
[NA/Oversold - Bloomberg already placed in the only avail in the show on Thu - ml]															
5	<KHO	01/27/20-01/28/20		Local News @ 5a M-F		5-6a	MT-----	:30		\$200.00		0.00	NM		
Ⓜ MG for 8.2 01/23															
6	<HOU	01/27/20-01/28/20		CBS Early Morning News		4-430a	MT-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 8.2 01/23															
7	<HOU	01/27/20-01/28/20		CBS Early Morning News		4-430a	MT-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 8.2 01/23															
8	<HOU	01/27/20-01/27/20		Great Day Houston 9-10a		9-10a	M-----	:30		\$170.00		0.00	NM		
Ⓜ MG for 8.2 01/23															
Week:		01/27/20	02/02/20	M-----					1	\$470.00		0.00			
N 9	KHOU	01/23/20	01/28/20	Local News @ 4p M-F	CM	4-5p	MT-TF--	:30	3	\$270.00	P04	0.00	NM	3	\$810.00
Local News @ 4p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	---TF--					3	\$270.00		0.00			
Week:		01/27/20	02/02/20	-----					0	\$270.00		0.00			
N 10	KHOU	01/23/20	01/28/20	Local News @ 4p M-F	CM	4-5p	MT-TF--	:30	1	\$420.00	P03	0.00	NM	1	\$420.00
Local News @ 4p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	-----					0	\$420.00		0.00			
Week:		01/27/20	02/02/20	M-----					1	\$420.00		0.00			
N 11	KHOU	01/23/20	01/28/20	Local News @ 5p M-F	CM	5-530p	MT-TF--	:30	2	\$650.00	P03	0.00	NM	3	\$1,950.00
Local News @ 5p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	---TF--					2	\$650.00		0.00			
Week:		01/27/20	02/02/20	M-----					1	\$650.00		0.00			
N 12	KHOU	01/23/20	01/28/20	Local News @ 6p M-F	CM	6-630p	MT-TF--	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
Local News @ 6p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	---TF--					2	\$800.00		0.00			
Week:		01/27/20	02/02/20	-----					0	\$0.00		0.00			
N 13	KHOU	01/23/20	01/28/20	Local News @ 6p M-F	CM	6-630p	MT-TF--	:30	1	\$1,200.00	P03	0.00	NM	1	\$1,200.00
Local News @ 6p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	-----					0	\$1,200.00		0.00			
Week:		01/27/20	02/02/20	MT-----					1	\$1,200.00		0.00			
N 14	KHOU	01/23/20	01/28/20	Local News @ 530p Su	CM	530-6p	-----S	:30	1	\$550.00	P03	0.00	NM	1	\$550.00
Local News @ 530p Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	-----S					1	\$550.00		0.00			
Week:		01/27/20	02/02/20	-----					0	\$550.00		0.00			
N 15	KHOU	01/23/20	01/28/20	Wheel of Fortune 630-7p	CM	630-7p	MT-TF--	:30	1	\$1,800.00	P03	0.00	NM	2	\$3,600.00
Wheel of Fortune 630-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	---TF--					1	\$1,800.00		0.00			
Week:		01/27/20	02/02/20	M-----					1	\$1,800.00		0.00			
N 16	KHOU	01/23/20	01/28/20	Wheel of Fortune 630-7p	GM	630-7p	-----S-	:30	1	\$950.00	P03	0.00	NM	1	\$950.00
Wheel of Fortune 630-7p Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	-----S-					1	\$950.00		0.00			
Week:		01/27/20	02/02/20	-----					0	\$950.00		0.00			
N 17	KHOU	01/23/20	01/28/20	Local News @ 10p M-F	CM	10-1035p	MT-TF--	:30	1	\$1,270.00	P04	0.00	NM	2	\$2,540.00
Local News @ 10p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		Week: 01/20/20	01/26/20	---TF--		1				\$1,270.00		0.00			
		Week: 01/27/20	02/02/20	M-----		1				\$1,270.00		0.00			
N 18	KHOU	01/23/20	01/28/20	Local News @ 10p Sa	CM	10-11p	-----S-	:30	1	\$650.00	P04	0.00	NM	1	\$650.00
				Local News @ 10p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	-----S-		1				\$650.00		0.00			
		Week: 01/27/20	02/02/20	-----		0				\$650.00		0.00			
Totals													36	\$21,210.00	